

*Label: Inspired by the 17th Century allegories of the Continents.  
The figures are allegorical, representing stages in the history of Malbec through symbols, rather than historical details.*

**FIRST WOMAN,  
ELEANOR OF AQUITAINE:**

Symbolizes the prominence of Malbec during the Middle Ages. Eleanor is a strong and admired woman. Eleanor's Court of Love is symbolized by a cornucopia and "symbols" of harvest. Queen of France and England.

**SECOND WOMAN,  
THE IMMIGRANT:**

Symbolizes the settlers who emigrated to the New World and the unknown explorers and adventurers that connected Europe with America. Expression of "grief" on her face. Behind her you can see a "storm".

**THIRD WOMAN,  
PHYLLOXERA:**

Represents the death of Malbec in the Old World and its subsequent rebirth in America. Expression of "revenge" on her face. Behind her you can see a "storm", like in the second figure.

**FOURTH WOMAN,  
ADRIANNA CATENA:**

Bodega Catena Zapata, symbolized by Adrianna Catena, who represents birth, land and motherhood, sharing the richness of the New World. Fourth generation of the Catena family leading the rebirth of Malbec in Argentina's high-altitude vineyards.



Her necklace is a symbol of royalty.

Born in 1122.

Cahors bridge, where Malbec originated.

Monkey: always present in the courts, symbolizes having fun.

In her left hand she carries a map of the New World.

In her right hand she carries the seed that she planted in the new world.

Sunlight representing the sun of the mountain vineyards.

Andes Mountains, our precious source of water.

In her left hand, a vine that leads to the next generation.

Globe: Earth where you can see South America... the New World.

Catena Zapata winery – the pyramid in recognition of the Indigenous cultures that first transformed the desert of Mendoza into a fertile land.

Arrows, in the style of Renaissance depictions of Saint Sebastian represent the suffering of immigrants from antiquity to their current struggles.

Large wave denoting a trip, a "voyage".

Boats like the caravels of Columbus.

Image of death and skulls.

Violin to represent the passion for music in the Catena family.

CATENA ZAPATA MALBEC ARGENTINO 2015  
*Ten Centuries of Life, Death and Rebirth  
- Malbec Argentino*